




Young-Williams  
Animal Center

**JULY 2025  
IMPACT REPORT**



# JULY 2025 STATS

 <b>Young-Williams Animal Center</b>	YTD 2025	YTD 2024	Animal Increase/ Decrease	% Increase/ Decrease
Intake: Domestic (owner requested euthanasia not included)	5,651	5,049	602	11.92%
Intake: Wildlife	365	194	171	88.14%
Adoptions	3,535	3,061	474	15.49%
Return to Owner	789	803	(14)	-1.74%
Rescue: Domestic	242	319	(77)	-24.14%
Rescue: Wildlife	26	-	26	100.00%
TNVR cats	507	354	153	43.22%
Total Live Outcomes	5,099	4,537	562	12.39%

**Mr. Sanders**



**Average length of stay in July  
(excluding time in foster)**

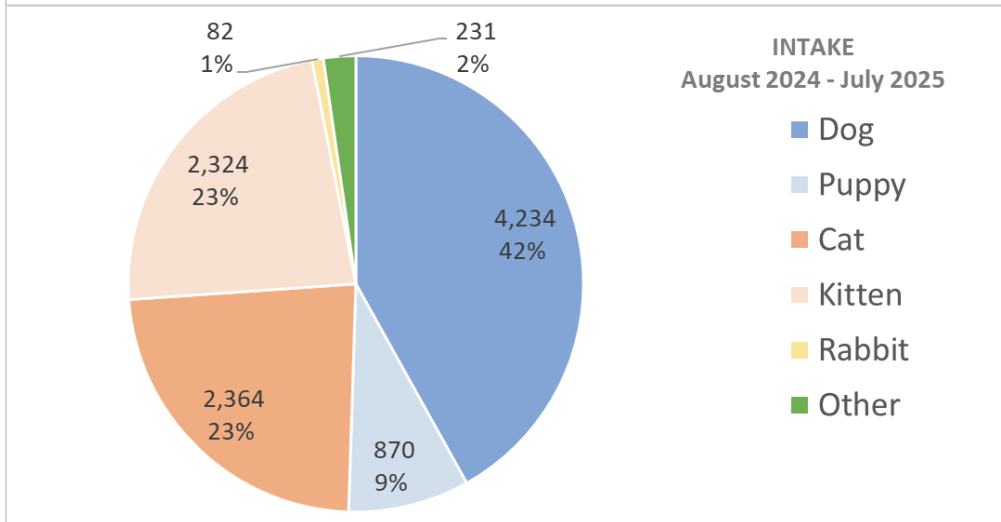
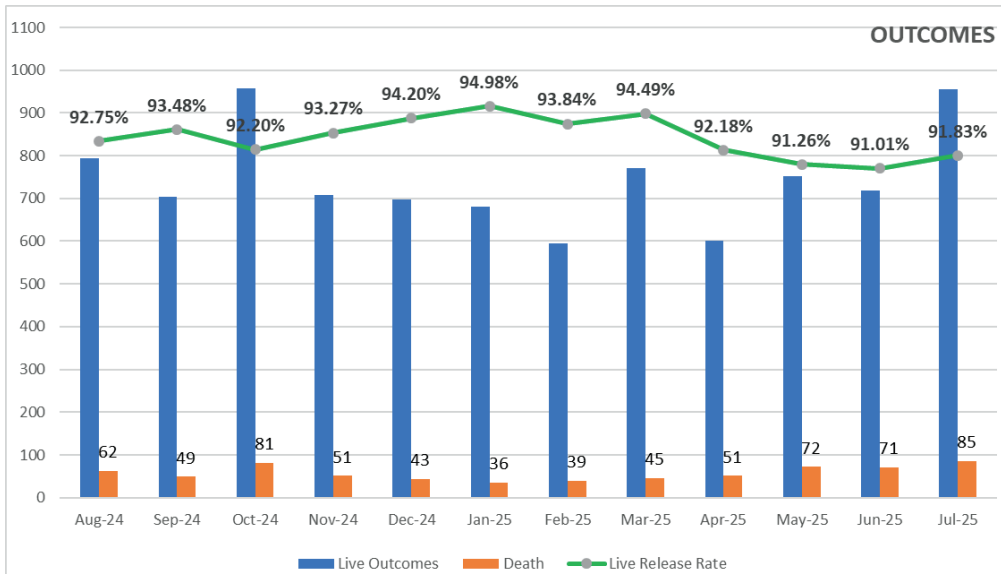
**Dogs (12 days)**

**Cats (11.1 days)**

**Blaze**



# JULY 2025 STATS



# OPERATIONS HIGHLIGHTS

## INTAKE

We took in 907 animals in July, including 339 adult dogs, 294 kittens, 184 cats, 61 puppies, 14 rabbits, 5 goats, 3 chickens, 2 guinea pigs, 2 potbelly pigs, 1 lizard, 1 rat and 1 cockatiel. Of the total, 35 animals were brought in for owner-requested euthanasia. We were on 'emergency only' intake for much of July.

Wildlife: We took in 30 wildlife animals, including various birds, bats, skunks, possums, a deer, a coyote and a turtle. A coyote and a swan were sent to a wildlife rehabilitation center.

## ADOPTION

There were 759 adoptions in July, making it the second-highest July for adoptions. There were 87 adopted from foster homes.

## RETURNED TO OWNER

97 animals were reunited with their owners from the shelter with an RTO rate of 11%. Another 27 were returned in the field by Animal Services.

## COMMUNITY CATS

79 cats were returned to field in July.

## RESCUE

20 animals went to rescue including 5 mixed breeds, 7 large dogs and 2 cats.

## PET RESOURCE CENTER

Pet Resource Center: officially moved to the Village in the 2nd week of July. The PRC staff already did 12 adoptions in July and gave out 5,728 pounds of food. Pets for Life gave out another 2,641 pounds of food in July.

Harley





# Spay/Neuter Solutions Stats



Young-Williams  
Animal Center

Medical Team

## Village Spay/Neuter

	Public/Knox Co.	Public/Out of County	Shelter/ Adoption	2025 Total	% Owned & in County	2024 Total	%increase
January	560	213	6	779	71.9%	577	35.0%
February	489	225	26	740	66.1%	492	50.5%
March	461	311	7	779	59.2%	424	83.7%
April	439	231	21	691	63.5%	480	44.0%
May	470	312	20	802	58.6%	537	49.3%
June	444	247	34	725	61.2%	521	39.2%
July	447	251	185	883	50.6%	623	41.7%
August							
September							
October							
November							
December							
	3310	1790	299	5399	61.6%	3654	47.8%

# over last ytd 1745

## Spay Shuttle

	Public/Knox Co.	Public/Out of County	Shelter/ Adoption	2025 Total	% Owned & in County	2024 Total	%increase
January	98	19	0	117	83.8%	1	11600.0%
February	197	40	26	263	74.9%	313	-16.0%
March	207	56	0	263	78.7%	358	-26.5%
April	168	28	0	196	85.7%	302	-35.1%
May	175	44	4	223	78.5%	245	-9.0%
June	146	35	6	187	78.1%	174	7.5%
July	178	43	37	258	69.0%	372	-30.6%
August							
September							
October							
November							
December							
	1169	265	73	1507	78.4%	1765	-14.6%

# over last ytd -258

## Combined Program

	Public/Knox Co.	Public/Out of County	Shelter/ Adoption	2025 Total	% Owned & in County	2024 Total	%increase
January	658	232	6	896	73.4%	886	1.1%
February	686	265	52	1003	68.4%	853	17.6%
March	668	367	7	1042	64.1%	934	11.6%
April	607	259	21	887	68.4%	793	11.9%
May	645	356	24	1025	62.9%	881	16.3%
June	590	282	40	912	64.7%	830	9.9%
July	625	294	222	1141	54.8%	863	32.2%
August							
September							
October							
November							
December							
	4479	2055	372	6906	65.3%	6040	14.3%

Total Public 6534

# over last ytd 866

## Shelter Clinic

Dog Surgeries - 201

Cat Surgeries - 381

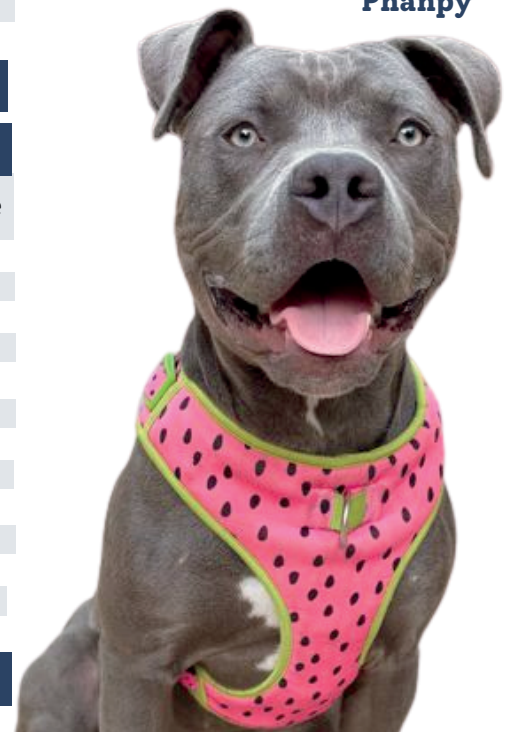
Rabbit Surgeries - 4

Duck Surgeries - 1

Misc Surgeries - 12

Dentals - 7

Phanpy



# JULY MARKETING HIGHLIGHTS

## ADVERTISING:

### Knox News Ad (standing in-kind spot)

- Donate to Save Lives this Summer!

## BROADCAST MEDIA:

- Total reach: 76.9M
- News Stories mentioning us: 151

## MEDIA HIGHLIGHTS:

- BISSELL Pet Foundation's Summer National "Empty the Shelters" adoption event took place July 5-19.
- There was a steady flow of coverage all month long from the firework safety tips on July 2, to Dogust coverage, as well as the Petco adoption event coverage toward the end of the month.
- The media statement YWAC released about the shelter being at critical capacity received significant coverage across all local TV stations as well as print media.
- A baby duck was stranded in a pond at World's Fair Park for several days and was unable to get out on its own. Young-Williams Animal Services officers, Finn and Roberts, safely rescued the duckling.

## SOCIAL MEDIA: (Estimated Audience: 250M-290M)

- Best performing post: With 446,607 views – We posted a reel about the different kitten spice levels at the shelter, featuring our adoptions manager, Kat.
- Young-Williams Animal Center reached critical capacity and put out an urgent plea to our community to help us create space at the shelter.
- The "Lemonade for Lifesavers" fundraiser kicked off on July 11.
- Young-Williams Animal Center partnered with BISSELL Pet Foundation for the "Empty The Shelters" adoption event July 5-19.

**Facebook – Views: 1,108,055 Reach: 242,522**

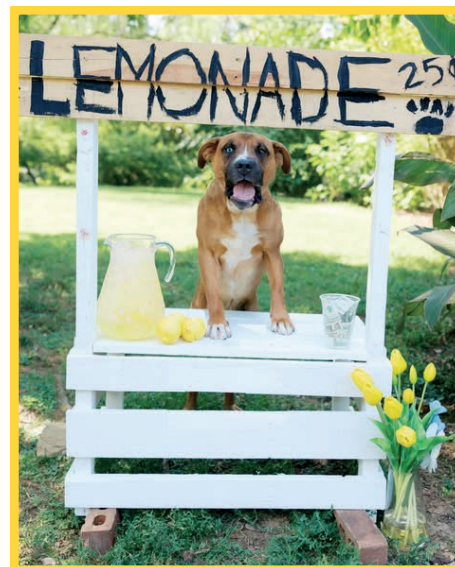
**Instagram – Views: 794,786 Reach: 378,338**

## TOTAL FOLLOWERS:

- Facebook: 94,255
- Instagram: 23,137
- TikTok: 4,995
- X: 3,585

## WEBSITE:

- New users: 37K
- Active users: 42K
- Average engagement time per active user: 5m 06s



## Top 10 Pages: Total Views - 525,682

- Dogs - 295,596
- Cats - 93,574
- Young-Williams Animal Center - 52,821
- Other - 11,034
- Adopt - 8,014
- Intake - 7,553
- Current Strays - 7,173
- Spay/Neuter - 5,314
- Pet Resource Center - 2,426
- Foster - 1,726



# JULY EVENTS



The Hardin Valley Double Dogs team presented a check to Young-Williams Animal Center for \$1,460, raised from their Diddley Lager keg sales.



BISSELL Pet Foundation's Summer National "Empty the Shelters" adoption event took place July 5-19.



Petco Adoption Events:  
Petco Bearden - July 5  
Petco Farragut - July 19



WIVK visited the shelter to celebrate National Mutt Day.



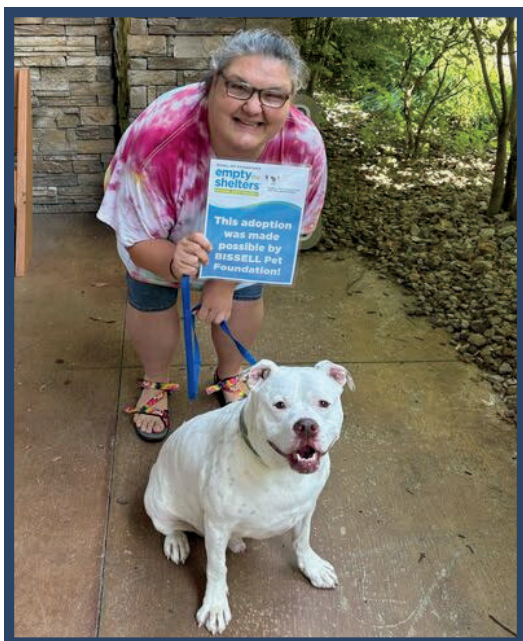
# ADOPTION SPOTLIGHTS



## ALLEN

Adopted July 13, 2025

Allen came to Young-Williams Animal Center in November of 2024 and quickly became a staff and volunteer favorite. Our behavior team worked with Allen, and he enjoyed going on several Doggie Day Trips. Allen loved to explore and found a home to keep up with his high energy.



## BART

Adopted July 17, 2025

Bart needed a patient home. He arrived with certain sensitivities and felt uncertain around other dogs. Bart found his "forever" home during the "Empty the Shelters" Adoption event.





# YOUNG-WILLIAMS ANIMAL SERVICES

## July IN REVIEW

**2306** total calls

**919**



**dispatched for service**

**249** animals brought to YWAC for shelter and care,

**138** of which were strays. 11 had an ID trace.

**210** cruelty calls investigated

**17**

Online complaints received and responded to.

**18**

Citations Issued

**23**

Departmental Assists - providing transport for animals or supplies

**27**

Lost pets were returned to their owner through Animal Services



### Special Highlights:

- Two officers waded into the World Fair Park to save a duckling!
- Provided mediation with our new partners!
- Our stray intake remained similar, but RTO dropped due to emergency response



Young-Williams  
Animal Center

July  
2025 in  
review

# OUTREACH



Pets for Life

**14** New Households  
Reached

**964** Households in  
the program

**36** New Pets  
Helped

**2,332** Pets in the  
Programs

**2,641** lbs of pet food  
distributed this  
month

**15** S/N Surgeries

**117** Preventatives  
Provided (# of pets)

**75** Care Clinic  
Exams

**95** Vaccines  
Administered

**14** Home Vet  
Exams



July marked the start of the Young- Williams Care Clinic being open every Wednesday! Pictured here are Pets for Life clients Peter Choyce with his cat “Fwenke” and Scott and Katie Varnes with “Bear.”





# Young-Williams Animal Center

## Volunteer



A YWAC volunteer adopted Kyro during BISSELL Pet Foundation's "Empty the Shelters."



Joanna's pet portraits

### Special Highlights:

- YWAC volunteer artist, Joanna, dropped off her first round of colored pencil portraits. Joanna does this to polish her craft and make pets and people happy.
- We created new shifts at the Village for volunteers to help with socializing dogs.
- Volunteer stats: **2461** service hours — an economic impact of **\$85,618.19**

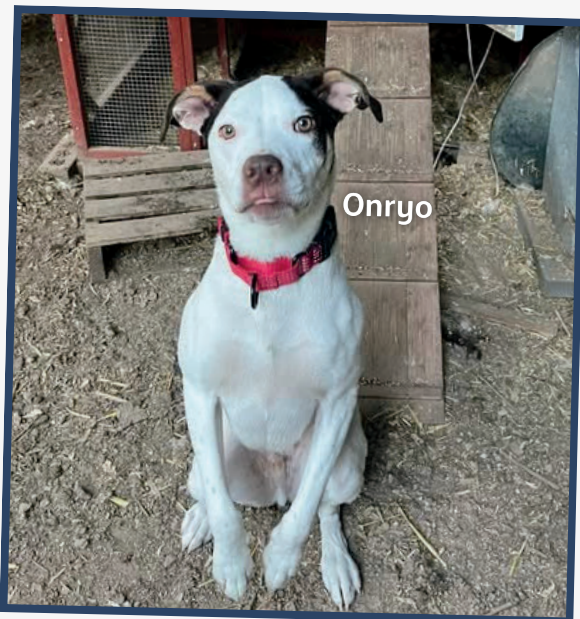


# Young-Williams Animal Center

## Foster

**325** Foster Placements

**20** Sent to Rescue



Onryo



Kurt

Long-term resident, Kurt, found his forever home on July 12.



### Special Highlights:

- Onryo came to Young-Williams as an owner surrender in March. After spending some time in foster care, Onryo found his forever home on July 19.
- YWAC hosted kitten yoga at Blueridge Yoga studio on July 19.