




**Young-Williams  
Animal Center**

# **AUGUST 2025 IMPACT REPORT**

# AUGUST 2025 STATS

 <b>Young-Williams Animal Center</b>	YTD 2025	YTD 2024	Animal Increase/ Decrease	% Increase/ Decrease
Intake: Domestic (owner requested euthanasia not included)	6,639	5,972	667	11.17%
Intake: Wildlife	390	212	178	83.96%
Adoptions	4,197	3,619	578	15.97%
Return to Owner	922	921	1	0.11%
Rescue: Domestic	264	360	(96)	-26.67%
Rescue: Wildlife	26	-	26	100.00%
TNVR cats	601	430	171	39.77%
Total Live Outcomes	6,010	5,330	680	12.76%

**Scrump**

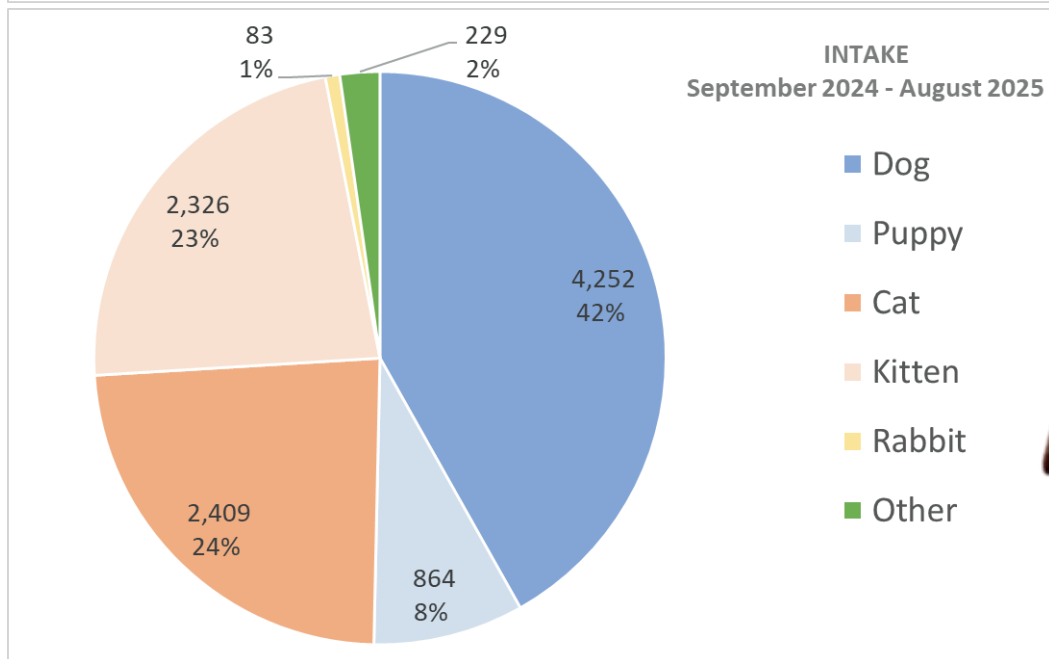
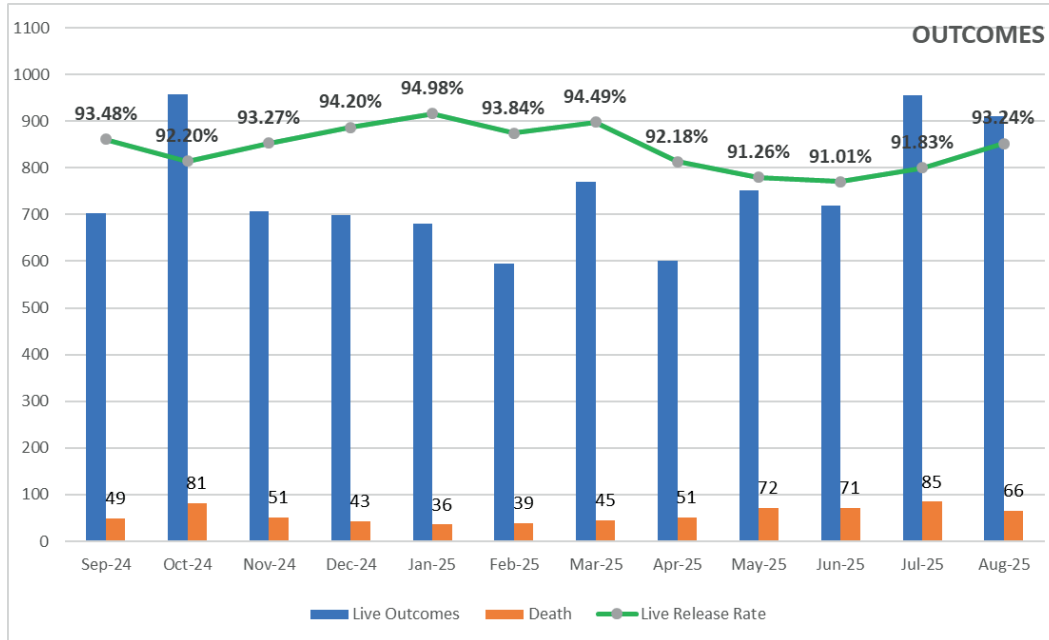
**Average length of stay in August  
(excluding time in foster)**

**Dogs (10.4 days)**

**Cats (8.3 days)**

**Fira Frog**

# AUGUST 2025 STATS



**Grizz**



# OPERATIONS HIGHLIGHTS

## INTAKE

We took in 1,018 animals in August including 378 adult dogs, 326 kittens, 222 cats, 60 puppies, 11 pigs, 8 rabbits, 5 goats, 4 hamsters, 1 duck, 1 lizard, 1 rat and 1 snake. Of the total, 30 animals were brought in for owner requested euthanasia.

Wildlife: We took in 25 wildlife animals including raccoons, rabbits, skunks, various birds, bats, groundhogs, opossums, squirrels and mice.

## ADOPTION

There were 662 adoptions in August, with 19 from Petco, 31 from the Village, and 54 from foster homes.

## RETURNED TO OWNER

133 animals were reunited with their owners from the shelter with an RTO rate of 13%. Another 41 were returned in the field by Animal Services.

## COMMUNITY CATS

94 cats were returned to field in August.

## RESCUE

22 animals were sent to rescue, including a Mastiff that was surrendered for neglect and a Chihuahua surrendered for euthanasia. Rescues are down compared to last year.

## PET RESOURCE CENTER

Since relocating to the Village, they've already matched our previous adoption volume there! They gave out 4,356 lbs of food in August and housed 8 new dogs through Animal Haven.

## OUTREACH

Pets for Life saw 74 animals through the Care Clinic and home visits in August and vaccinated another 117 at the pet vaccine clinic at Victor Ashe Park. 1,338 lbs of pet food were distributed.

Oliver Twist





# Spay/Neuter Solutions Stats



Young-Williams  
Animal Center

Medical Team

## Village Spay/Neuter

	Public/Knox Co.	Public/Out of County	Shelter/ Adoption	2025 Total	% Owned & in County	2024 Total	%increase
January	560	213	6	779	71.9%	577	35.0%
February	489	225	26	740	66.1%	492	50.5%
March	461	311	7	779	59.2%	424	83.7%
April	439	231	21	691	63.5%	480	44.0%
May	470	312	20	802	58.6%	537	49.3%
June	444	247	34	725	61.2%	521	39.2%
July	447	251	185	883	50.6%	623	41.7%
August	495	234	53	782	63.3%	650	20.3%
September							
October							
November							
December							
	3805	2024	352	6181	61.8%	4304	43.6%

# over last ytd 1877

## Spay Shuttle

	Public/Knox Co.	Public/Out of County	Shelter/ Adoption	2025 Total	% Owned & in County	2024 Total	%increase
January	98	19	0	117	83.8%	1	11600.0%
February	197	40	26	263	74.9%	313	-16.0%
March	207	56	0	263	78.7%	358	-26.5%
April	168	28	0	196	85.7%	302	-35.1%
May	175	44	4	223	78.5%	245	-9.0%
June	146	35	6	187	78.1%	174	7.5%
July	178	43	37	258	69.0%	372	-30.6%
August	245	53	13	311	78.8%	333	-6.6%
September							
October							
November							
December							
	1414	318	86	1818	78.4%	2098	-13.3%

# over last ytd -280

## Combined Program

	Public/Knox Co.	Public/Out of County	Shelter/ Adoption	2025 Total	% Owned & in County	2024 Total	%increase
January	658	232	6	896	73.4%	886	1.1%
February	686	265	52	1003	68.4%	853	17.6%
March	668	367	7	1042	64.1%	934	11.6%
April	607	259	21	887	68.4%	793	11.9%
May	645	356	24	1025	62.9%	881	16.3%
June	590	282	40	912	64.7%	830	9.9%
July	625	294	222	1141	54.8%	863	32.2%
August	740						
September							
October							
November							
December							
	5219	2342	438	7999	65.6%	6911	15.7%

Total Public 7561

# over last ytd 1088

## Shelter Clinic

Dog Surgeries - 208

Cat Surgeries - 222

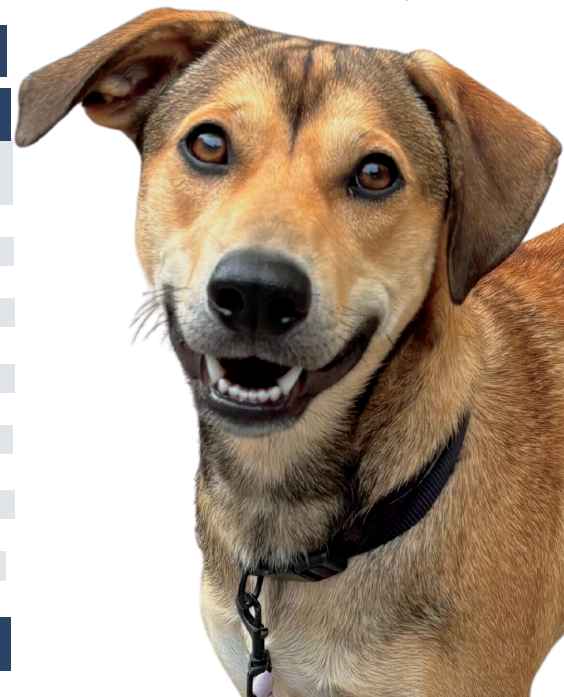
RTF Cat Surgeries - 109

Rabbit Surgeries - 4

Misc Surgeries - 12

Dentals - 12

Fern



# AUGUST MARKETING HIGHLIGHTS

## ADVERTISING:

### Knox News Ad (standing in-kind spot)

- Petco Love Stories and FreeWill Partnership

## BROADCAST MEDIA:

- Total reach: 76.9M
- News Stories mentioning us: 24.5

## MEDIA HIGHLIGHTS:

- Strong promotion of the “Bark to School” adoption event in partnership with Grayson Subaru and Hyundai.
- Young-Williams put out a plea for more dry dog and cat food for the Pet Food Pantry.
- Young-Williams Animal Services Director, Rachel Ide, was featured on a story about the recent TBI animal cruelty case statistics.
- Kitten Yoga at Blue Ridge Yoga Studio received some coverage on WTNZ(Fox).

## SOCIAL MEDIA: (Estimated Audience: 250M-290M)

- Best performing post: With 127,017 views – We posted a “Don’t throw that away” post to increase awareness about needed donation items that typically get thrown away.
- We shared an adoption plea video featuring five pigs in our care needing a new home.
- Young-Williams Animal Center put out a plea to our community to donate pet food and supplies to the shelter.
- Young-Williams Animal Center celebrated the installation of a microchip scanning station outside of our shelter for public use.

**Facebook – Views: 1,244,415 Reach: 258,722**

**Instagram – Views: 604,228 Reach: 225,794**

## TOTAL FOLLOWERS:

- Facebook: 94,874
- Instagram: 23,466
- TikTok: 5,272
- X: 3,582

## WEBSITE:

- New users: 29K
- Active users: 35K
- Average engagement time per active user: 4m 05s



## Top 10 Pages: Total Views – 428,778

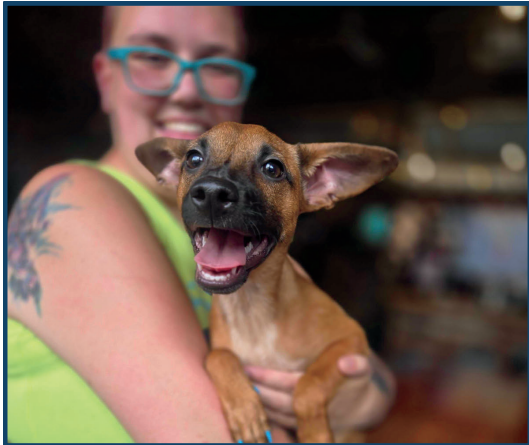
- Dogs – 74,409
- Young-Williams Animal Center – 48,527
- Cats – 28,720
- Lost and Found – 6,708
- Lost and Found Current Strays – 6,585
- Other – 6,549
- Current Strays Dogs – 6,476
- Adopt – 6,027
- Spay/Neuter – 4,825
- Current Strays Cats – 4,107



# AUGUST EVENTS



Tactical Pets outreach event with Animal Services Officer, Misti Garcia, and YWAC volunteer, Jill.



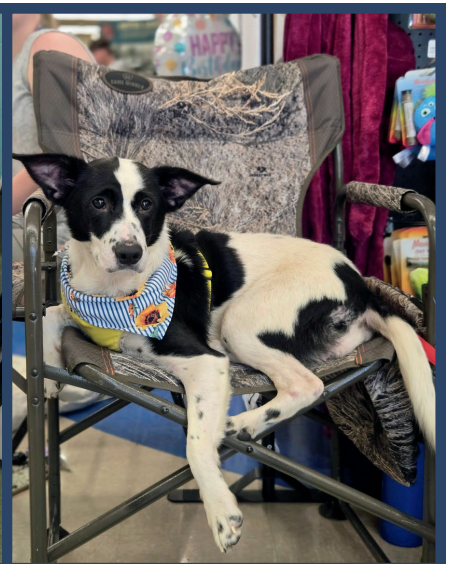
Sugarlands Adoption Event.



Molly requested donations for the shelter this year for her birthday instead of presents.



Petco Adoption Events:  
Petco Bearden - August 2  
Petco Farragut - August 16



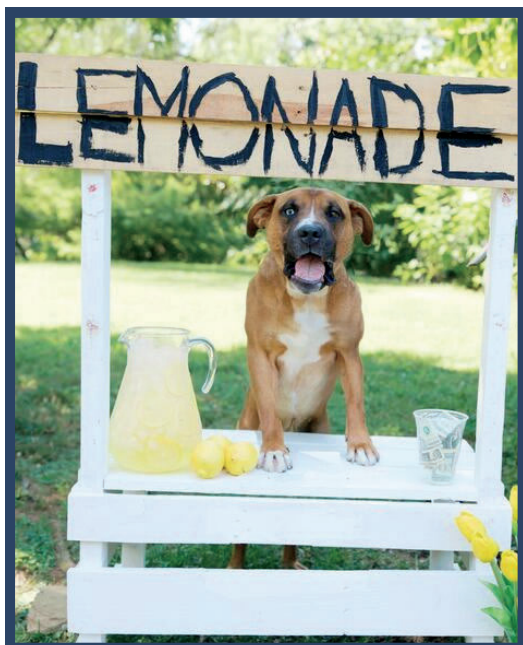


# ADOPTION SPOTLIGHTS

## BRANCH

Adopted August 20, 2025

Branch has discovered his ideal forever home and is now enjoying the company of a new pack of dog siblings, making every day a fun-filled playtime adventure. He was warmly welcomed into this loving family, where he has truly blossomed and gradually come out of his shell, revealing his playful and affectionate nature.



## RALTZ

Adopted August 19, 2025

Raltz joined us as a stray in May and quickly became a favorite among staff and volunteers. However, he experienced anxiety in the shelter environment and required a nurturing home, filled with love and cuddles. Raltz found his "forever home" while in foster care.



# YOUNG-WILLIAMS ANIMAL SERVICES

## August IN REVIEW

2045 total calls

**951**



**dispatched for service**

**379** animals brought  
to YWAC for  
shelter and care.

**223** of which were strays.  
33 had an ID trace.

**177** cruelty calls  
investigated.

**21**

Online complaints  
received and  
responded to.

**22**

Citations Issued

**17**

Departmental  
Assists - providing  
transport for  
animals or supplies

**41**

Lost pets were  
returned to their  
owner through  
Animal Services



### Special Highlights:

- Joined two community events
- Took in 11 pigs!
- YW-ASO testified for the first time





Young-Williams  
Animal Center

August  
2025 in  
review

# OUTREACH



**16** New Households  
Reached

**980** Households in  
the program

**38** New Pets  
Helped

**2,370** Pets in the  
Programs

**1,338** lbs of pet food  
distributed this  
month

**9** S/N Surgeries

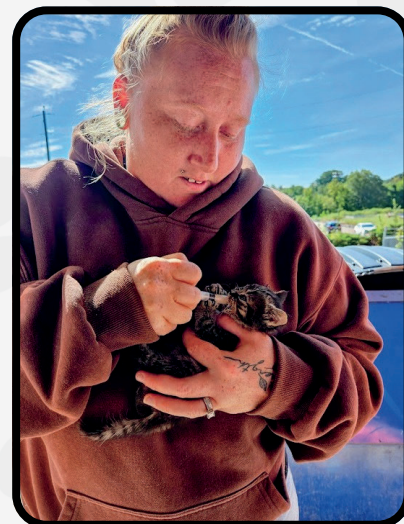
**215** Preventatives  
Provided (# of pets)

**69** Care Clinic  
Exams

**117** Vaccine Clinic  
Clients

**288** Vaccines  
Administered

**5** Home Vet  
Exams



“Tino” (left) was found in Western Heights, blind and wandering lost. The Nelson family brought him to the Care Clinic, and we scanned and found a microchip! It was from Florida, implanted 15 years ago. The trace turned out to be a dead-end, so they are going to keep him and let him live out his life with their family. PFL client ,Nicole (above), tries syringe feeding a kitten she found. The foster dept. helped her out with some bottles!



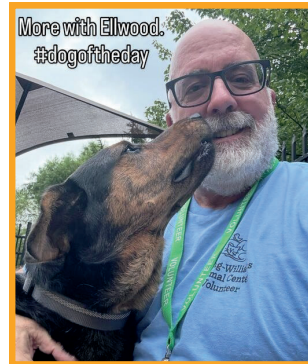


# Young-Williams Animal Center

## Volunteer



YWAC volunteers helped staff and vets/techs at the Pet Vaccine Clinic at Victor Ashe Park on 8/9.



More volunteers stepped up to help train new canine caretakers.

## Special Highlights:

- A talented volunteer created these “Adopt Don’t Shop” pouches for fosters and volunteers. They are perfect for clipping to leashes or belt loops to keep cash, cards, and/or other small items handy.





# Young-Williams Animal Center

## Foster

**311** Foster Placements

**22** Sent to Rescue



Kitten Yoga at  
Blue Ridge Yoga Studio.



Long-term resident ,Terry, is enjoying his peanut butter-enhanced spa treatment in his foster home.

### TEAM SPOTLIGHT

#### CARRIE ROSE

Assistant Controller

*"Fostering is important to me because it is something simple that I can do to help a cause I am passionate about."*



## Special Highlights:

- Cherokee Distributing Company featured one of our foster parent's, Carrie Rose, in their employee spotlight on social media.
- YWAC hosted kitten yoga at Blueridge Yoga studio on August 16. Fosters and volunteers made our Kitten Yoga session a success!