



JUNE 2025 IMPACT REPORT

JUNE 2025 STATS

Young-Williams Animal Center	YTD 2025	YTD 2024	Animal Increase/ Decrease	% Increase/ Decrease
Intake: Domestic (owner requested euthanasia not included)	4,779	4,329	450	10.40%
Intake: Wildlife	335	172	163	94.77%
Adoptions	2,776	2,512	264	10.51%
Return to Owner	692	735	(43)	-5.85%
Rescue: Domestic	222	299	(77)	-25.75%
Rescue: Wildlife	24	-	24	100.00%
TNVR cats	428	325	103	31.69%
Total Live Outcomes	4,142	3,871	271	7.00%

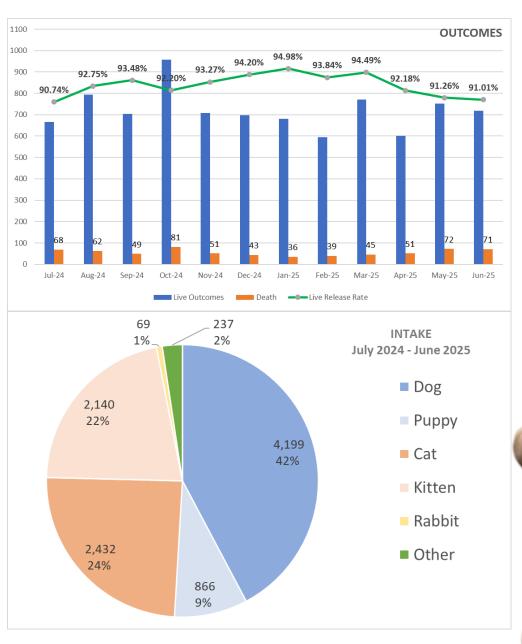


Average length of stay in June (excluding time in foster)

Dogs (8.3 days) Cats (8.5 days)



JUNE 2025 STATS





OPERATIONS HIGHLIGHTS

INTAKE

We took in 1,007 animals in June, including 339 adult dogs, 94 puppies, 201 cats, 359 kittens, 6 chickens, and 8 rabbits. Of the total, 42 animals were brought in for owner-requested euthanasia.

Our wildlife intake has roughly doubled since last year. Since UT is no longer accepting wild birds, many of them come to YWAC, including cardinals, crows, hawks, owls, pigeons, robins, sparrows and swans.

ADOPTION

There were 487 adoptions in June with 50 from foster homes, 13 from the Village and 28 from Petco stores.

RETURNED TO OWNER

119 animals were reunited with their owners from the shelter with an RTO rate of 12%. Another 47 were returned in the field by Young-Williams Animal Services.

COMMUNITY CATS

Return to field is up 32% from last year.

RESCUE

Down 26% from last year, many rescues are full and are only able to take the most adoptable animals.

COMMUNITY PET SUPPORT

Between PRC and PFL, we gave out 7,708 pounds of pet food in June!



Spay/Neuter Solutions Stats



Village Spay/Neuter							
	Public/Knox Co.	Public/Out of County	Shelter/ Adoption	2025 Total	% Owned & in County	2024 Total	%increase
January	560	213	6	779	71.9%	577	35.0%
February	489	225	26	740	66.1%	492	50.5%
March	461	311	7	779	59.2%	424	83.7%
April	439	231	21	691	63.5%	480	44.0%
May	470	312	20	802	58.6%	537	49.3%
June	444	247	34	725	61.2%	521	39.2%
July							
August							
September							
October							
November							
December							
	2863	1539	114	4516	63.4%	3031	49.0%
# over last utd						1/195	

Spay Shuttle							
	Public/Knox Co.	Public/Out of County	Shelter/ Adoption	2025 Total	% Owned & in County	2024 Total	%increase
January	98	19	0	117	83.8%	1	11600.0%
February	197	40	26	263	74.9%	313	-16.0%
March	207	56	0	263	78.7%	358	-26.5%
April	168	28	0	196	85.7%	302	-35.1%
May	175	44	4	223	78.5%	245	-9.0%
June	146	35	6	187	78.1%	174	7.5%
July							
August							
September							
October							
November							
December							
	991	222	36	1249	79.9%	1393	-10.3%

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Combined Program							
	Public/Knox Co.	Public/Out of County	Shelter/ Adoption	2025 Total	% Owned & in County	2024 Total	%increase
January	658	232	6	896	73.4%	886	1.1%
February	686	265	52	1003	68.4%	853	17.6%
March	668	367	7	1042	64.1%	934	11.6%
April	607	259	21	887	68.4%	793	11.9%
May	645	356	24	1025	62.9%	881	16.3%
June	590	282	40	912	64.7%	830	9.9%
July							
August							
September							
October November December							
	3854	1761	150	5765	67.0%	5177	11.4%
Total Pul	blic 5615			# ove	r last ytd	588	

Shelter Clinic
Dog Surgeries - 160
Cat Surgeries - 315
Rabbit Surgeries - 4
Misc Surgeries - 12
Dentals - 4

Monkey



JUNE MARKETING HIGHLIGHTS

ADVERTISING:

Knox News Ad (standing in-kind spot)

- Amazon Wishlist
- Summer Appeal Donations

BROADCAST MEDIA:

- Total reach: 238M
- News Stories mentioning us: 124

MEDIA HIGHLIGHTS:

- YWAC celebrated "National Foster a Pet Month" with Petco Love's Summer Foster Fling campaign.
- YWAC shared heat safety tips for pets as the temperatures increased.
- The Kylie Roberto Foundation has raised \$18,905 to date to support the kitten foster program.
- The Grayson Hyundai adoption event was featured several times.

SOCIAL MEDIA: (Estimated Audience: 250M-290M)

- Best performing post: With 41,918 views We posted a reel about giving shelter dogs time to work up the courage to trust humans. This reel featured one of our timid resident dogs.
- Our Pet Food Pantry was running critically low on dry cat food, and we put out a plea for the community to help bring more food donations in.
- We kicked off our Summer appeal online.
- Young-Williams Animal Center partnered with Grayson Hyundai to host a special adoption event to create more space at the shelter.

Facebook - Views: 687,226 Reach: 148,958 Instagram - Views: 475,287 Reach: 224,501

TOTAL FOLLOWERS:

Facebook: 93,802Instagram: 22,795

• TikTok: 4,317

· X: 3,587

WEBSITE:

New users: 29KActive users: 34K

 Average engagement time per active user: 4m 02s





Top 10 Pages:

Total Views - 358,205

- Dogs 176,796
- Cats 71,736
- Young-Williams Animal Center 41,077
- Other Animals 8,771
- Current Strays 7,001
- Intake 6,725
- Spay/Neuter 5,037
- Adopt 4,924
- Pet Resource Center 2,285
- Volunteer 2,004

JUNE EVENTS



The Kylie Roberto Foundation has raised \$18,905 to date to support the kitten foster program.



Young-Williams celebrated National Foster a Pet Month with Petco Love.



Petco Adoption Events: Petco Bearden - June 7 Petco Farragut - June 21







ADOPTION SPOTLIGHTS



ETHEL
Adopted June 2, 2025

Ethel came to Young-Williams Animal Center on Valentine's Day and quickly became a staff and volunteer favorite. Our behavior team worked with Ethel, and she enjoyed attending playgroups. Ethel loved to cuddle and play with her dog friends in playgroups.



EDWARD
Adopted June 11, 2025

Edward was in need of a nurturing and compassionate home. He arrived with certain sensitivities and felt uncertain around new people. However, after entering foster care, Edward began to blossom. Edward spent more than 200 days in our care until he was adopted by his foster parents.



June IN REVIEW

2,433 total calls

968



dispatched for service

293 animals brought to YWAC for shelter and care,

of which were strays. 24 had and ID trace.

237 cruelty calls investigated

Online complaints received and responded to

15 Citations issued

Departmental Assistsproviding transport for animals or supplies

lost pets were returned to their owner through Animal Services



Special Highlights:

- Assisted both KPD & KCSO with animal cruelty cases.
- Participated in Mediation Training to unroll our new Mediation program in July.
- New hires are in the field!



OUTREACH Pets for Life

19 New Households 950 Households in Reached

40 New Pets Helped 2,296 Pets in the Programs

2,501 Ibs of pet food distributed this month

22 S/N Surgeries



71 Preventatives Provided (# of pets)

84 Vaccines Administered







There was not a vaccine clinic held in June and the Care Clinic was under construction, so all medical support was through home visits and outside vets. Our team installed 50 feet of chicken wire and a gate panel to give "Zola" a safe yard to play in on Vermont Ave.



Young-Williams Animal Center

Volunteer



ne time outside of the sheller. Percy enjoying his Doggie Day Trip.

Special Highlights:

- In recognition of Father's Day, we named adoptable animals in honor/memory of dads of our volunteers.
- Our volunteers worked 2,582 service hours and had an economic impact of more than \$89k.

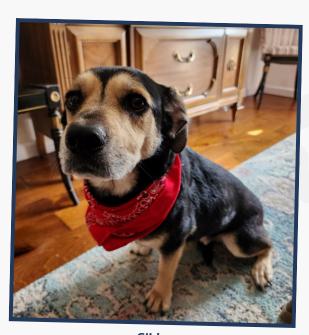


Young-Williams Animal Center

Foster

321 Foster Placements

32 Sent to Rescue



Gibbs



Long-term resident, Edward, found his forever home with his foster parents.



Special Highlights:

- We celebrated National Foster a Pet Month with Petco Love.
- Gibbs came to Young-Williams extremely under-socialized. Being in foster care helped Gibbs learn to trust humans. Gibbs found his forever home on June 25.