

**Young-Williams
Animal Center**

APRIL 2025 IMPACT REPORT

APRIL 2025 STATS

 Young-Williams Animal Center	YTD 2025	YTD 2024	Animal Increase/ Decrease	% Increase/ Decrease
Intake: Domestic (owner requested euthanasia not included)	2,859	2,968	(109)	-3.67%
Intake: Wildlife	222	126	96	76.19%
Adoptions	1,790	1,634	156	9.55%
Return to Owner	447	551	(104)	-18.87%
Rescue: Domestic	160	238	(78)	-32.77%
Rescue: Wildlife	5	-	5	0.00%
TNVR cats	250	237	13	5.49%
Total Live Outcomes	2,652	2,660	(8)	-0.30%

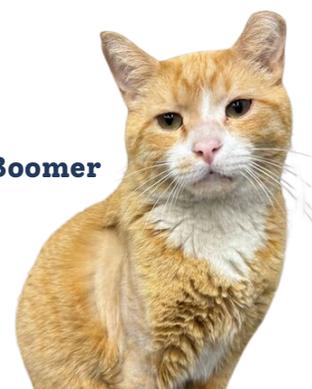
**Average length of stay in April
(excluding time in foster)**

Dogs (8.1 days)

Cats (7.5 days)

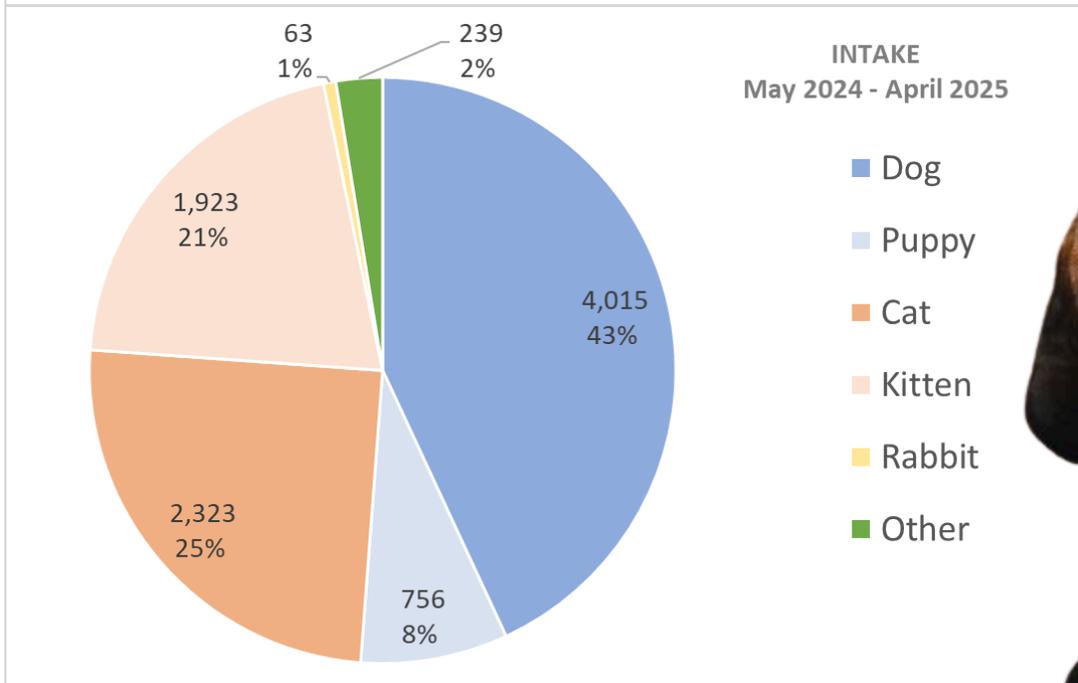
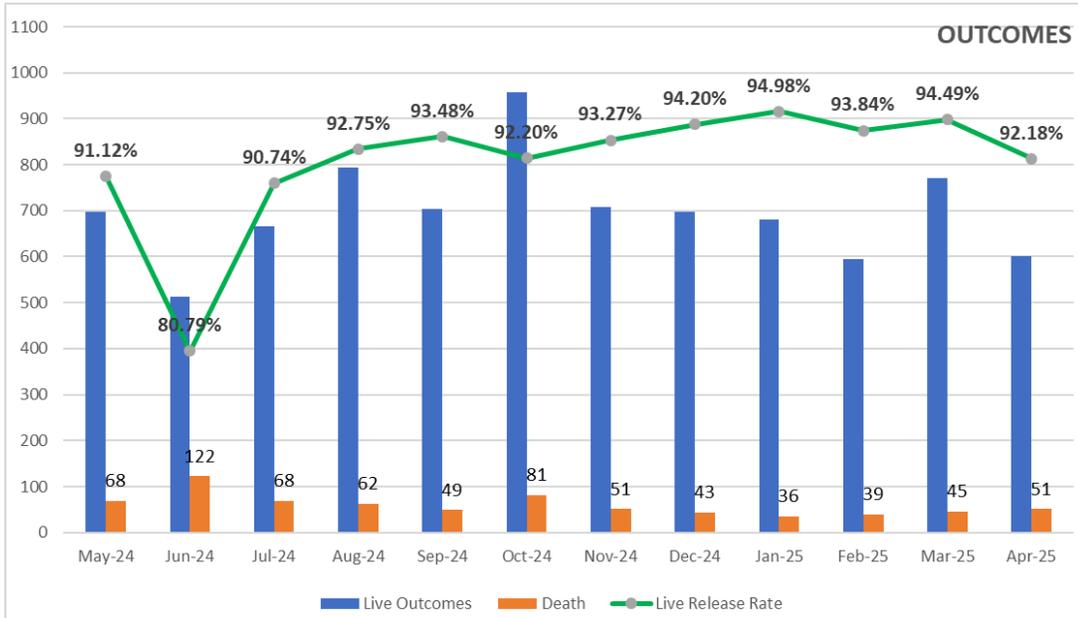


Teller



Boomer

APRIL 2025 STATS



Pablo Copper



OPERATIONS HIGHLIGHTS

INTAKE

We took in **737** animals in April including **3** doves, **2** turkeys and a chinchilla! **44** wild animals were brought in during April.

ADOPTION

There were **361** adoptions in April with **32** from foster homes, **33** from the Village and **13** from Petco stores.

RETURNED TO OWNER

127 animals were reunited with their owners from the shelter with an RTO rate of **17%**. Another **36** were returned in the field by Young-Williams Animal Services.

COMMUNITY CATS

61 cats were altered and returned to field.

FOSTER

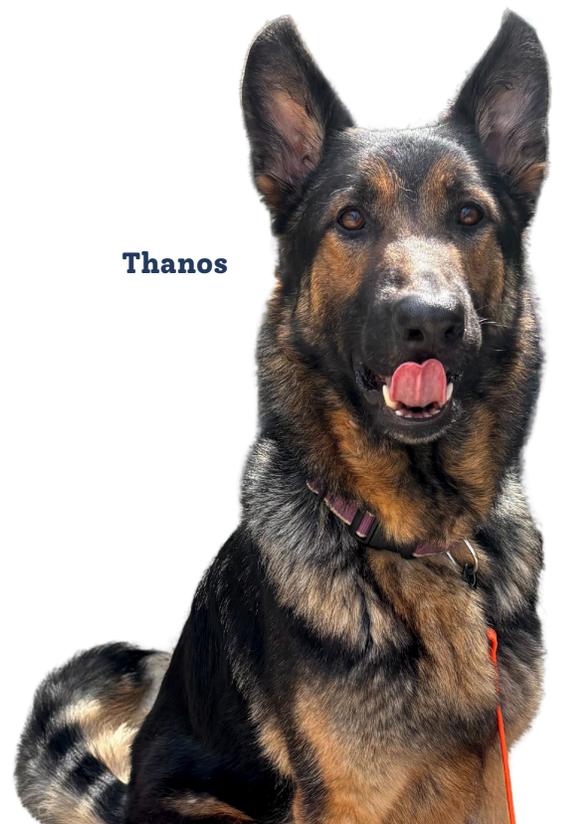
There were **154** cats, **65** dogs and **1** rabbit helped by foster homes in April.

ANIMAL CARE

We had a mamma cat take new orphaned babies to nurse.



Golly



Thanos

Spay/Neuter Solutions Stats



Young-Williams
Animal Center

Medical Team

Village Spay/Neuter

	Public/Knox Co.	Public/Out of County	Shelter/Adoption	2025 Total	% Owned & in County	2024 Total	%increase
January	560	213	6	779	71.9%	577	35.0%
February	489	225	26	740	66.1%	492	50.5%
March	461	311	7	779	59.2%	424	83.7%
April	439	231	21	691	63.5%	480	44.0%
May							
June							
July							
August							
September							
October							
November							
December							
	1949	980	60	2989	65.2%	1973	51.5%

over last ytd **1016**

Spay Shuttle

	Public/Knox Co.	Public/Out of County	Shelter/Adoption	2025 Total	% Owned & in County	2024 Total	%increase
January	98	19	0	117	83.8%	1	11600.0%
February	197	40	26	263	74.9%	313	-16.0%
March	207	56	0	263	78.7%	358	-26.5%
April	168	28	0	196	85.7%	302	-35.1%
May							
June							
July							
August							
September							
October							
November							
December							
	670	143	26	839	80.8%	974	-13.9%

over last ytd **-135**

Combined Program

	Public/Knox Co.	Public/Out of County	Shelter/Adoption	2025 Total	% Owned & in County	2024 Total	%increase
January	658	232	6	896	73.4%	886	1.1%
February	686	265	52	1003	68.4%	853	17.6%
March	668	367	7	1042	64.1%	934	11.6%
April	607	259	21	887	68.4%	793	11.9%
May							
June							
July							
August							
September							
October							
November							
December							
	2619	1123	86	3828	68.6%	3466	10.4%

Total Public **3742**

over last ytd **362**

Shelter Clinic
Dog Surgeries - **194**
Cat Surgeries - **195**
Rabbit Surgeries - **6**
Misc Surgeries - **3**
Dentals - **8**

Ethel



MARKETING HIGHLIGHTS

ADVERTISING:

Knox News Ad (standing in-kind spot)

- Fostering Saves Lives
- BISSELL Pet Foundation's Empty the Shelters

BROADCAST MEDIA:

- Total reach: 15.4M
- News Stories mentioning us: 102

MEDIA HIGHLIGHTS:

- Young-Williams Animal Services' anniversary was celebrated in many outlets, and a ride-along was featured on WBIR.
- Several posts were related to animal-related news in the Knoxville area, such as the temporary closure of the Oak Ridge Animal Shelter due to distemper.
- There was also coverage about budget-related news, including the proposed budget by Mayor Kincannon prioritizing public safety, affordable housing and quality services.

SOCIAL MEDIA: (Estimated Audience: 250M-290M)

- Best performing post: With 28,423 views – We posted a cattle dog named Dreamweaver. His post gained 125 shares. Dreamweaver was adopted on April 10.
- YWAC celebrated Animal Control Appreciation week April 13-19.
- YWAC celebrated National Volunteer Week April 20-26.
- YWAC teamed up with PetSafe Brand to celebrate "National Adopt a Pet Day" on April 20, highlighting the power of adoption.

Facebook – Views: 680,405 Reach: 139,156

Instagram – Views: 173,037 Reach: 24,144

TOTAL FOLLOWERS:

- Facebook: 93,146
- Instagram: 21,956
- TikTok: 3,075
- X: 3,600

WEBSITE:

- New users: 29K
- Active users: 24K
- Average engagement time per active user: 3m 51s
- Page views: The dog adoption page remains the highest at 189k views

Top 10 Pages:

Total Views- 359,354

- Dogs - 189,567
- Cats - 57,869
- Young-Williams Animal Center - 40,571
- Other Animals - 8,825
- Current Strays - 6,719
- Intake - 6,701
- Adopt - 5,703
- Spay/Neuter - 5,289
- Volunteer - 2,067
- Pet Resource Center -1,997



APRIL EVENTS



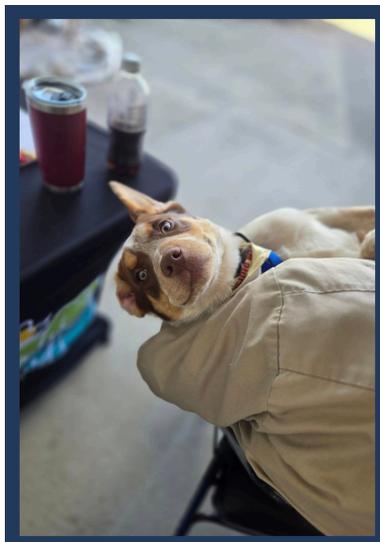
Young-Williams Animal Services hosted a training session on Animal Cruelty Investigations and the crucial link between Animal Cruelty and Family Violence. We were honored to learn from Robyn Katz, a criminal justice consultant with Animal Legal Defense Fund whose knowledge and passion for protecting the voiceless through the law was truly inspiring. Officers and attorneys from Knoxville and neighboring counties (34 attendees!) came together for this important training.



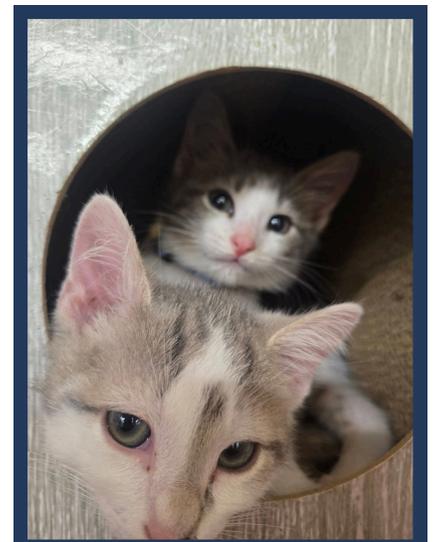
Petco Adoption Events:
Petco Bearden - April 5
Petco Farragut - April 19



Pablo and his new family

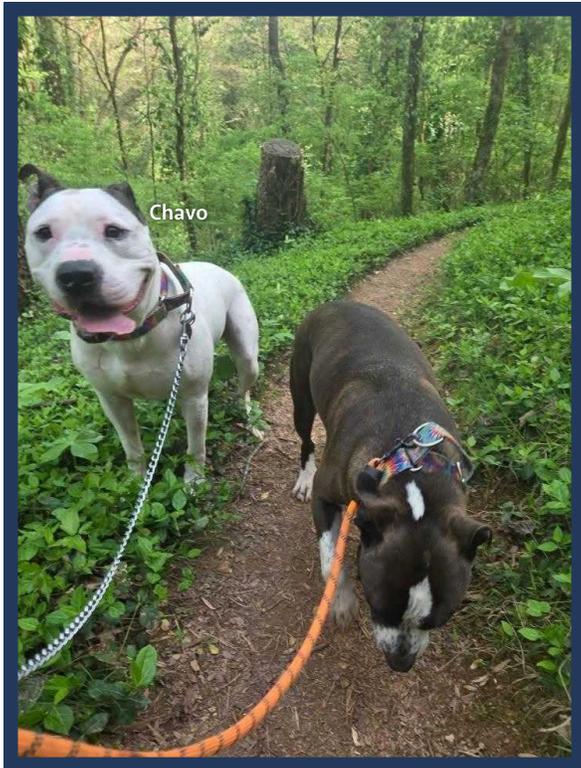


Ronald



Goose and Mouse

ADOPTION SPOTLIGHTS



CHAVO

Adopted April 11, 2025

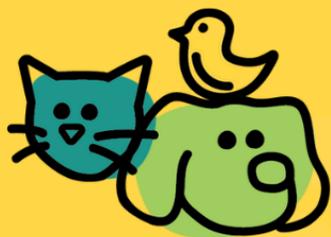
Long-term resident, Chavo, was adopted by one of our dedicated volunteers. He is now enjoying life with his new dog sister, Luna.



PURPLE

Adopted April 18, 2025

Purple went on a Doggie Day Trip with a family who fell in love with her and decided to adopt her.



YOUNG-WILLIAMS
**ANIMAL
SERVICES**

April IN REVIEW

2029 total calls

950



dispatched for service

284 animals brought to YWAC for shelter and care,

151 of which were strays. 24 had an ID trace.

162 cruelty calls investigated

18 Online complaints received and responded to.

16 Citations Issued

75% of Leash Law Complaints Apr-Apr solved within 3 calls, 46% without a citation

36 Lost pets were returned to their owner through Animal Services



Special Highlights:

- Officer Cameron took on rehabilitation of an orphan groundhog
- YWAS co-sponsored a training with Animal Legal Defense Fund: Over 35 attendees from over a half dozen agencies!
- Celebrated Animal Control Appreciation Week

OUTREACH



20 New Households Reached **916** Households in the program

43 New Pets Helped **2,202** Pets in the Program

2,820 lbs of pet food distributed **36** S/N Surgeries

108 Preventatives Provided **33** Care Clinic Exams

101 Vaccine Clinic Clients **247** Vaccines Administered

22 Home Vet Exams



A 21-year old in our focus area found a pregnant dog. She asked her cousin Samantha (who was a Pets for Life client) what she should do for the puppies. Our team was able to give vaccines to 7 puppies, then schedule mom, “Blue”, and all of the puppies for spay/neuter surgery!



Young-Williams Animal Center

Volunteer



One of our YWAC vols was drafted to the NFL. Tennessee Football player, Omarr Norman-lott was selected by the Kansas City Chiefs. Congratulations to Omarr, and thank you for supporting the shelter!



YWAC Volunteers enjoyed a Volunteer Appreciation potluck celebration at Tyson Park on April 26.

Special Highlights:

- YWAC celebrated National Volunteer Week April 20-26.
- A volunteer group from Pilot built several kitten incubators, which will be life-savers for our tiniest residents this kitten season. Plus, they made time to give some extra attention to Hedgehog and Lamprey.



Young-Williams Animal Center

Foster

220 Foster Placements

52 Sent to Rescue



We honored the beautiful life of Kylie Roberto on April 14. Thank you to the Knoxville Firefighters Association for the gift of a dogwood tree, a living reminder of her kind spirit. Her legacy lives on through Kylie's Foster Fund.



Carlos' foster family adopted him after two weeks of fostering him.



Snow

Special Highlights:

- Kitten season is in full swing at the shelter.
- Several foster dogs attended the Petco Farragut Adoption Event on April 19.
- Long-term resident, Snow got adopted from foster care on April 18.