

**Young-Williams
Animal Center**

MARCH 2025 IMPACT REPORT

MARCH 2025 STATS

 Young-Williams Animal Center	YTD 2025	YTD 2024	Animal Increase/ Decrease	% Increase/ Decrease
Intake: Domestic (owner requested euthanasia not included)	2,122	2,153	(31)	-1.44%
Intake: Wildlife	178	101	77	76.24%
Adoptions	1,429	1,258	171	13.59%
Return to Owner	320	424	(104)	-23.53%
Rescue: Domestic	108	193	(85)	-44.04%
Rescue: Wildlife	5	-	5	0.00%
TNVR cats	189	194	(5)	-2.58%
Total Live Outcomes	2,051	2,069	(18)	-0.87%

Gible



**Average length of stay in March
(excluding time in foster)**

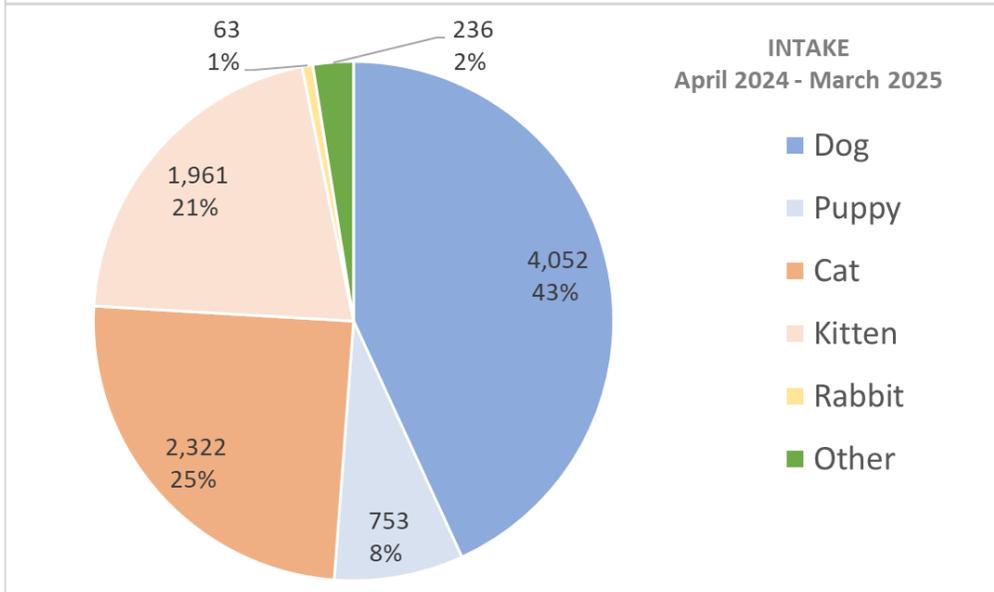
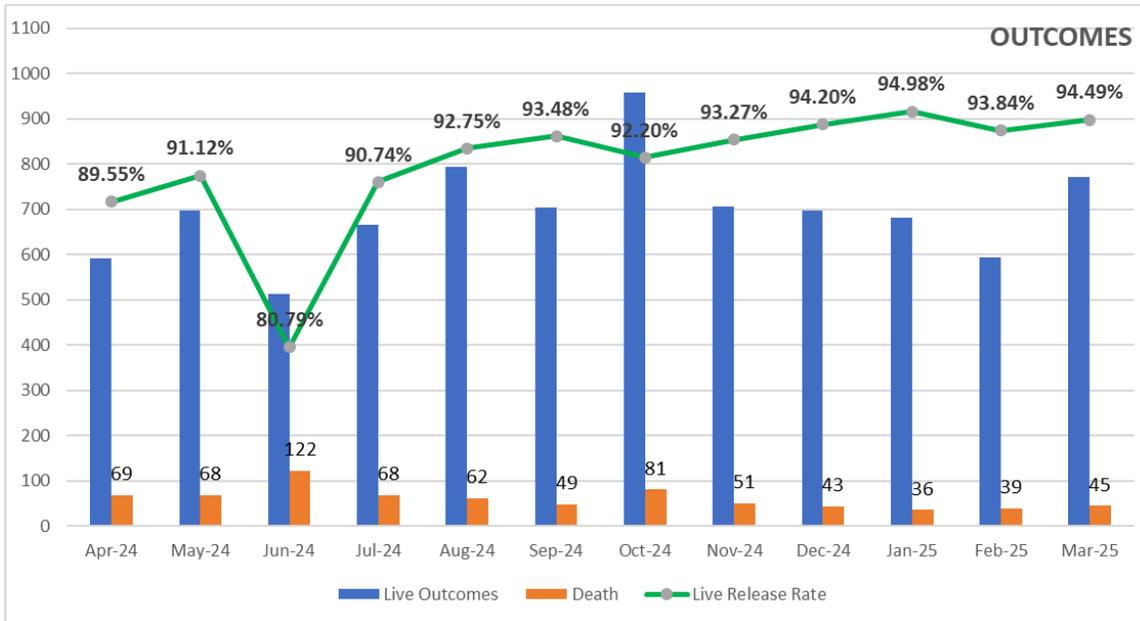
Dogs (9.4 days)

Cats (6.4 days)

Coal



MARCH 2025 STATS



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OPERATIONS HIGHLIGHTS

INTAKE

We took in **806** animals in March including **22** guinea pigs!

ADOPTION

There were **540** adoptions in March (a record March!) with **81** from foster homes, **32** from the Village and **15** from Petco stores.

RETURNED TO OWNER

132 animals were reunited with their owners from the shelter with an RTO rate of **16%**.

COMMUNITY CATS

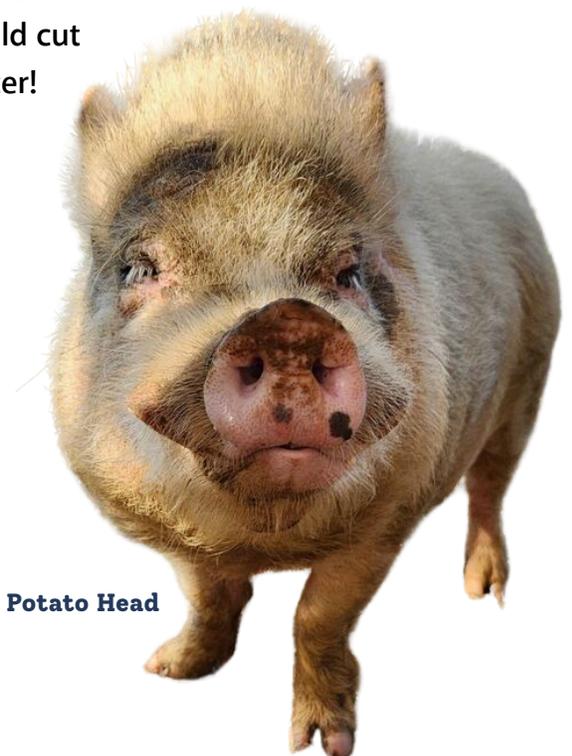
66 cats were altered and returned to field.

FOSTER

There were **228** animals sent to foster homes in March (a record March!), including **99** dogs (**25** were puppies).

ANIMAL CARE

New policy was put in place for every dog to have its own leash (instead of each dog walker using the same leash). This should cut down on disease transmission and make for a healthier shelter!



Mr. Potato Head

Spay/Neuter Solutions Stats



Young-Williams
Animal Center

Medical Team

Village Spay/Neuter

	Public/Knox Co.	Public/Out of County	Shelter/Adoption	2025 Total	% Owned & in County	2024 Total	%increase
January	560	213	6	779	71.9%	577	35.0%
February	489	225	26	740	66.1%	492	50.5%
March	461	311	7	779	59.2%	424	83.7%
April							
May							
June							
July							
August							
September							
October							
November							
December							
Total	1510	749	39	2298	65.7%	1493	53.9%

over last ytd **805**

Spay/Neuter Solutions

Dog Surgeries - **301**

Cat Surgeries - **428**

Rabbit Surgeries - **3**

Total Animal Surgeries: **732**

Spay Shuttle

	Public/Knox Co.	Public/Out of County	Shelter/Adoption	2025 Total	% Owned & in County	2024 Total	%increase
January	98	19	0	117	83.8%	1	11600.0%
February	197	40	26	263	74.9%	313	-16.0%
March	207	56	0	263	78.7%	358	-26.5%
April							
May							
June							
July							
August							
September							
October							
November							
December							
Total	502	115	26	643	79.1%	672	-4.3%

over last ytd **-29**

Spay Shuttle

Dog Surgeries - **101**

Cat Surgeries - **135**

Total Animal Surgeries: **236**

Combined Program

	Public/Knox Co.	Public/Out of County	Shelter/Adoption	2025 Total	% Owned & in County	2024 Total	%increase
January	658	232	6	896	73.4%	886	1.1%
February	686	265	52	1003	68.4%	853	17.6%
March	668	367	7	1042	64.1%	934	11.6%
April							
May							
June							
July							
August							
September							
October							
November							
December							
Total	2012	864	65	2941	68.6%	2673	10.0%

Total Public **2876**

over last ytd **268**

Shelter Clinic

Dog Surgeries - **361**

Cat Surgeries - **198**

Rabbit Surgeries - **3**

Misc Surgeries - **13**

Dentals - **12**

MARKETING AND DEVELOPMENT HIGHLIGHTS

ADVERTISING:

Knox News Ad (standing in-kind spot)

- Petco Love Lost: Register your pet at petcolovelost.org
- Feline like Spring: Adopt, foster, donate or volunteer this kitten season

BROADCAST MEDIA:

- **Total reach: 200M**
- **News Stories mentioning us: 79**

Highlights:

- The annual Mardi Growl event was covered in many outlets.
- Banfield Foundation awarded a \$27,500 grant to Young-Williams Animal Center for the shelter's spay/neuter efforts.
- YWAC hosted a Spring Fling Adoption Special to help reduce the number of in-house dogs.

SOCIAL MEDIA: (Estimated Audience: 240M-290M)

Best performing post: With 64,618 views – We posted a foster dog named Squilliam Fancyson. His post gained 294 shares. Squilliam Fancyson was adopted on March 28.

Facebook – Views: 811,662 Reach: 159,586

Instagram – Views: 197,661 Reach: 26,429

WEBSITE:

- New users: 35K
- Active users: 41K
- Average engagement time per active user increased: 4m 10s
- Page views: The dog adoption page remains the highest at 245k views

Development Highlights:

- FreeWill launched on the website and e-blast
- Spring Appeal went out to 10,323 people

Grants:

- ASPCA (Granted \$19,200)
- Best Friends (Granted \$10,000) Animal Services Radios
- Banfield (Granted \$27,500) 500 Spay/Neuter Surgeries

Total Followers:

- Facebook: 92,926
- Instagram: 21,788
- TikTok: 2,986
- X: 3,606



Top 10 Pages : Total Views: 445,736

- Dogs - 245,434
- Cats - 64,401
- Young-Williams Animal Center - 47,437
- Other Animals - 9,418
- Current Strays - 8,046
- Intake - 7,718
- Adopt - 6,492
- Spay/Neuter - 6,427
- 18th Annual Mardi Growl - 4,225
- Volunteer - 2,371

MARCH EVENTS



The 18th Annual Mardi Grawl Pet Parade took place on March 1, 2025 at World's Fair Park.

Spring Fling Adoption Special



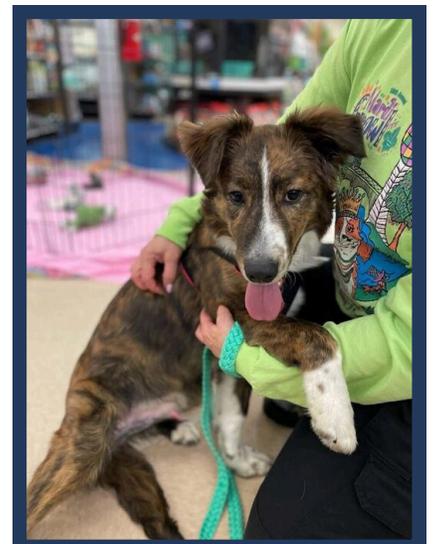
You can take home any adult dog or puppy for a donation of your choice!



The Spring Fling name your own adoption fee event was a huge success, creating more space at the shelter with 342 adoptions.



Petco Adoption Events:
Petco Bearden - March 1
Petco Farragut - March 15



ADOPTION SPOTLIGHTS



ZEUS

Adopted March 15, 2025

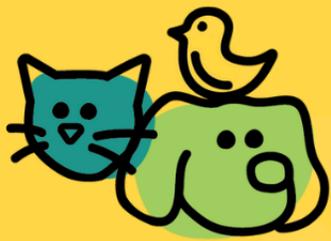
John picked Zeus as his first foster and fell in love with him. John “foster failed” and adopted Zeus at a Petco adoption event.



JASPER

Adopted March 13, 2025

Knoxville Ice Bears Coach, John Gurskis, fostered Jasper for a couple of months. He decided it was best to keep him forever! Jasper is now a part of the team.



YOUNG-WILLIAMS
**ANIMAL
SERVICES**

March IN REVIEW

2176 total calls

1023 

dispatched for service

333 animals brought to YWAC for shelter and care,

170 of which were strays. 30 had an ID trace.

142 cruelty calls investigated

23

Online complaints received and responded to.

11

Citations Issued, 1 Dangerous Dog issued, 2 active investigations

8654

Miles driven and over 300 hours in transit time

60

Lost pets were returned to their owner through Animal Services



Special Highlights:

- 2nd highest call volume to date
- Officer Milhollon represented us at a school's Career Day
- Director Ide presented with Dr. DeBolt on animal cruelty recognition and reporting at the University of TN veterinary conference

32 New Households Reached

58 New Pets Helped

896 Households in the Program

2,159 Pets in the Program

2,207 lbs of Pet Food Distributed

282 Preventatives and Supplies Provided

88 Vaccine Clinic clients

35 Care Clinic Exams

23 Home Vet Exams

295 Vaccines Administered

28

S/N Surgeries



Three generations of pet owners all got their dogs fixed on the same day! Pictured left: Hattie of Minnesota Ave, her daughter and granddaughter with Poo, Kandi and Kane. It took a while to get those e-collars to fit!



Young-Williams Animal Center

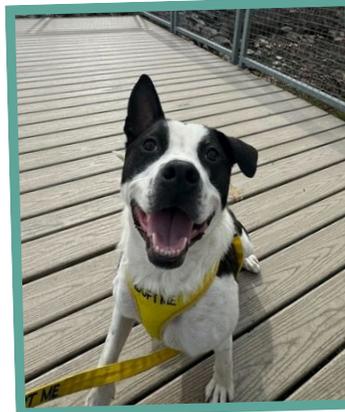
Volunteer



YWAC VOLUNTEERS SUPPORTED MARDI GROWL



ONE-ON-ONE SHIFTS FOR STRESSED ANIMALS



KYRO AND ETHEL ENJOYING THEIR DOGGIE DAY TRIP

Special Highlights:

- Our one-on-one shifts for stressed animals have been very successful, so we've extended them to dogs and cats and opened up shifts at both locations!
- More fosters and volunteers signed up for Doggie Day Trips!



Young-Williams Animal Center

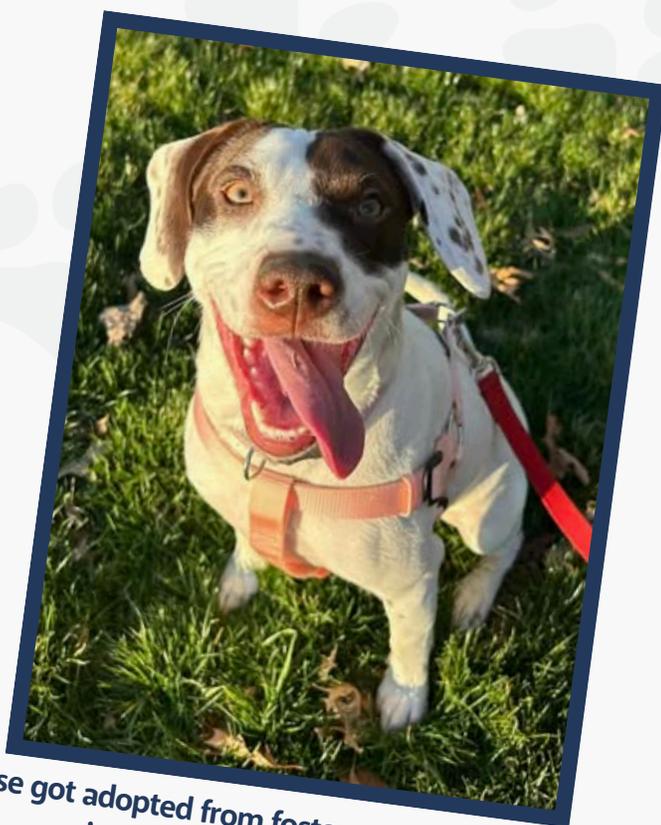
Foster

228 Foster Placements

33 Sent to Rescue



Long-term resident and foster, Chavo.



Elise got adopted from foster care on March 13, just in time for spring break.

Special Highlights:

- The foster department opened positions for volunteer Foster Office Assistants.
- There were 228 animals sent to foster homes in March, including 99 dogs (25 were puppies). Another record month for dogs going to foster!
- As more kittens come into our care, our foster department put out a call for more bottle kitten fosters.